IEEE power&energy magazine
for electric power professionals

T&D Special Issue
Rate Card

When it comes to a commitment to the power and energy market, *IEEE Power & Energy* Magazine is reaching decision-makers in the power and energy market with your Marketing and advertising message. Be part of the special T&D issue!

Distribution:
- Print: 18,000 energy professionals
- Digital: 48,000 energy professionals

Ad sales deadline: 14 Jan 2026

Display Advertising - Full Color

✻ Inside Front Cover	**$6,500**
✻ Inside Back Cover	**$6,000**
✻ Full Page FC	**$5,650**
✻ ⅔ Page FC	**$4,760**
✻ ½ Page FC	**$3,750**
✻ ⅓ Page FC	**$3,040**
✻ ¼ Page FC	**$2,570**
✻ ⅙ Page FC	**$2,340**
✻ Belly Band	**$10,000**

2024 IEEE PES T&D CONFERENCE AND EXPOSITION

ACCELERATE THE GRID OF TOMORROW

ANAHEIM, CA
MAY 6-9, 2024

OFFICIAL SHOW ISSUE AND TECHNICAL PROGRAM

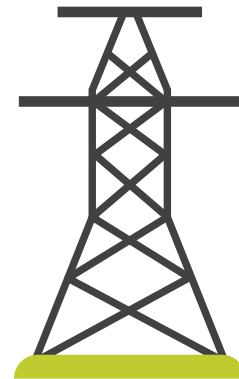*Let's get your message out to this engaged audience!*

PES T&D Sales

✉ pestdsales@ieee.org

IEEE PES T&D CONFERENCE & EXPOSITION

T&D Special Issue
Ad Contract

When it comes to a commitment to the power and energy market, *IEEE Power & Energy* Magazine is reaching decision-makers in the power and energy market with your Marketing and advertising message.

Distribution:
- Print: 18,000 energy professionals
- Digital: 48,000 energy professionals

Display Advertising - Full Color

* Inside Front Cover	$6,500	☐	⅓ Page FC — $3,040	☐
* Inside Back Cover	$6,000	☐	¼ Page FC — $2,570	☐
* Full Page FC	$5,650	☐	⅙ Page FC — $2,340	☐
* ⅔ Page FC	$4,760	☐	Belly Band — $10,000	☐
* ½ Page FC	$3,750	☐		

Company: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

Total: _____ Signature: _____

This contract is an agreement to place advertising in the T&D special issue of Power & Energy Magazine. By signing this contract, the advertiser herby agrees to the following terms:

The advertiser agrees that this contract cannot be terminated unless Power & Energy Magazine is given written notice, at least 60 days prior to the space deadline. If ad materials are not turned in by the deadline, we reserve the right to not run the ad in the issue. Advertising must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 90 days, the account will be turned into collections.

Return signed contract to:

✉ pestdsales@ieee.org

A complete & signed contract must be received by 14 Jan 2026..

IEEE PES T&D CONFERENCE & EXPOSITION