Subject line:

Join us at IEEE PES T&D Conference & Exposition 2026!

Body Copy:

Dear [first name],

On behalf of our team at [COMPANY] we encourage you to join us at IEEE PES T&D Conference & Exposition 2026, the powerhouse event for the power and energy industry. We invite you to attend IEEE PES T&D Conference & Exposition and visit us in Booth #\_\_\_.

IEEE PES T&D Conference & Exposition 2026 will take place May 4-6, 2026, at McCormick Place in Chicago, Illinois, bringing together power and energy professionals from around the world. This is an incredible opportunity to connect with the industry at one time, in one place, kickstarting months’ worth of progress in just a matter of days!

At our exhibit, you'll get to:

* Explore our newest innovations designed to enhance current power systems.
* Engage with our knowledgeable team members who are passionate about creating a resilient and sustainable energy grid.

We are particularly excited to showcase [highlight a specific product or feature you'll be showcasing] and demonstrate how it will elevate the entire industry!

To register for IEEE PES T&D Conference & Exposition 2026 and secure your spot at our exhibit, please visit <https://ieeet-d.org/>.

We look forward to welcoming you at IEEE PES T&D Conference & Exposition 2026. If you have any product questions or would like to schedule a meeting during IEEE PES T&D Conference & Exposition, please contact us at [CONTACT INFORMATION].

See you in Chicago at Booth #\_\_\_\_!

[Your Name]

[Your Position/Title]

[Your Company]