



Sponsor Specifications & Guidelines

Student Reception on Tuesday (\$5,000)

IEEE Provides:

- Sign recognition at event & main entrances
- Sponsor logo on website and applicable onsite signage
- 1-2 Reception Attendee Passes
- Table for display materials
- Student registration list post-conference
- Resume access for those that upload through PES

Sponsor Instructions:

- Digital Logo Deadline: November 18, 2021
- Company display materials (sponsor to set up on provided table on-site)
- Give-away Item Deadline:
 - April 18, 2022 - Ship Directly in Advance to the Warehouse (Recommended)
 - April 25, 2022 - Ship Directly to Convention Center
 - Labels to be provided in December 2021
- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>

Specs:

- PNG Logo
- Vector Logo