



Sponsor Specifications & Guidelines

Making Memories Photo Mosaic (\$12,500)

IEEE to Provide:

- Photo booth and 2 booth staff
- Sign recognition at photo booth
- Hashtag for capture
- 4x6 souvenir photo prints
- Table for sponsor's display materials
- All the benefits of a Level 2 Enhanced Listing
- Logo inside your booth in the Online Floorplan (if booth is 20 W x 30 H or larger)
- Sponsor logo on website and applicable onsite signage

Sponsor to Provide:

- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>
- PNG Logo
- Vector Logo
- 2 logoed shirts for photo booth attendants (sponsor to provide on-site)
- Literature for display (sponsor to set up in provided rack)
- Level 2 Package Enhancements can be added at your convenience in your exhibitor dashboard.

Deadlines:

- Digital Logo Deadline: ASAP
- Level 2 Enhancement Deadline: ASAP