

ATTENDEE LISTS



ATTENDEE LIST ORDERING INFORMATION

EMAIL BLASTS - Available March 18th -April 22nd

The email blast is for one-time use only. The system is limited to sending three emails a day from all participating exhibitors. Scheduling for all emails is on a first-come-first-served basis.

Email lists will not be sent directly to exhibitors. CDS-XPress Leads will act as the bonded EMAIL house for all email lists. No exceptions. Exhibitors must send all email content to: Nicole Hutchison; nhutchison@cdsreg.com

MAILING LIST - Available March 18th -April 22nd

Exhibitors download the list once payment is complete. This list does not include email addresses or phone numbers.

Fields on the mailing list include:

- Company name
- First and last name
- Title
- Address
- Demographics

TERMS & CONDITIONS

This attendee list is for a one-time use only; you shall not duplicate, transfer, or reproduce the list or information in any form whatsoever, and you will use reasonable measures to prevent any third party duplication, reproduction or transfer. You understand that any unauthorized usage will result in denied access for future use of attendee lists; You understand that any unauthorized usage will cause immediate and substantial damage to IEEE PES T&D; You will report any breach or suspected breach of data confidentiality to IEEE PES T&D immediately.

You agree that this list is for one-time use only to promote your participation at IEEE PES T&D Conference & Expo 2022 by sending an email blast through the CDS XPress Leads web tool or by sending out a marketing mailer.

Please note that the only names that will be included in the list are those that have "opted in" via the registration process (the box is pre-checked, attendees must "opt out" in order to not be included).



ORDER NOW

Order List and Email

Log into the portal to purchase and manage lists: <https://www.xpressleadpro.com/oal/public/home/ieee0422>

Step 1: Choose company

Step 2: Choose either:

Mailing list - \$300

- 1) Choose demographics if applicable
- 2) Make payment
- 3) Download the attendee mailing list

Email list - \$800

- 1) Choose date to launch email
- 2) Choose demographics if applicable
- 3) Make payment
- 4) Send the HTML file content to nhutchison@cdsreg.com

CDS XPress Leads will build the email and send it back to the exhibitor final approval. Email will then be sent on chosen launch date.





XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top Features



Literature Fulfillment

Email links quickly with all the information customers and prospects request



Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



Instant Email Follow-up

Follow-up with hot prospects who visit your booth



Rate Leads

Identify top prospects and customers by assigning a rating



Schedule Appointments

Set up follow-up meetings with leads and close more deals



VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

Risk-Free Refund Policy

If the show is postponed/canceled, you can request a refund by emailing xpressleadpro@cdsreg.com.

We will honor a full refund, less any processing fees incurred with your original order. Requests must be received within 90 days of the original show start date.

Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: **ieee0422**



**XPress
Connect App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



**XPress
Connect Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.



**XPress
Connect Elite**

Plug and play lead retrieval system with our scanner running on your PC.

Connect Comparison

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers	✓	✓	✓
Literature fulfillment	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

*XPress Connect Elite uses a USB cable (included) to connect the printer.

POWER IN ACTION

NEW ORLEANS | APRIL 25-28, 2022



XPress Leads™
Driving Event Connections



ORDER ONLINE:

www.xpressleadpro.com

SHOWCODE:

ieee0422

Qty

Early
THRU
02/04/22

Advance
THRU
03/10/22

Standard
AFTER
03/10/22

Total



For Android 5.1.x or higher, iOS 10.0.x and higher & 3 mega-pixel or greater camera. No mobile hardware included.

XPress Connect App - The App on YOUR phone or tablet

XPress Connect 5 App Package - Includes FIVE App license activations & custom sales qualifiers

BEST VALUE!

Additional XPress Connect App Licenses - For additional users

\$130 per additional user activation

Bluetooth Printer - One bluetooth connection per lead retrieval

\$110

\$130

\$155



Includes mobile phone & charger

XPress Connect Plus Handheld - OUR handheld wireless device

XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers

BEST VALUE!

Additional XPress Connect App Licenses - For additional users

\$130 per additional user activation

Bluetooth Printer - One bluetooth connection per lead retrieval PC

\$110

\$130

\$155



XPress Connect Elite - The Connect software on YOUR computer

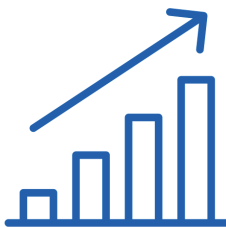
\$445

\$510

\$565

Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

XPRESS EXTRAS



Custom Sales Qualifiers / Custom Surveys

\$115

\$135

\$155

Literature Fulfillment - Send links to your brochures and products

\$150

\$175

\$200

DITP Service - Delivery, Installation, Training, Pickup

\$150

\$175

\$200

Developer Tools - The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.

Event API - Scan real-time data using your own system

\$800

\$1000

\$1200

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **ieee0422**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST			
Connect Plus Device	\$1,000		SUBTOTAL	=
Connect Plus Power Cord	\$ 75		OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x \$85 per device)	+
Bluetooth Printer	\$1,000		NO, I do not want to purchase the Loss/Damage Waiver - initial here	
Bluetooth Adapter	\$ 250		PROCESSING FEE (SAVE \$10 WHEN YOU ORDER ONLINE)	+ 20.00
Barcode USB Scanner	\$1,000		TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event



800-746-9734 | xpressleadpro@cdsreg.com | 7 Technology Park Drive Bourne, MA 02532 | Driving Event Connections



ORDER ONLINE: www.xpressleadpro.com

SHOW CODE: **ieee0422**

QUESTIONS?

1-800-746-9734

FAX

1-508-759-4238

EMAIL

xpressleadpro@cdsreg.com

CONTACT INFORMATION

COMPANY
CONTACT NAME
BILLING ADDRESS
CITY
STATE/ZIP
BOOTH #
PHONE/EXT #
FAX
EMAIL
COMPANY WEBSITE
<http://www>

PAYMENT INFORMATION

CARD NUMBER
- BY FAX ONLY

NAME ON CARD

EXP DATE

SIGNATURE

AUTHORIZATION

Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.

SIGNATURE

PRINT NAME

TODAY'S DATE

EMAIL RECEIPT TO

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Wired payments are not accepted. **Checks will not be accepted as payment at the show site.**
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for XPress Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to update your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 6) Onsite orders are based on unit availability.
- 7) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 8) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b). Customer acknowledges and understands that the applicable replacement cost is as follows:
- 8a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

- 8b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
Barcode Scanner	\$1,000

- 9) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 10) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 11) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.