

Onsite Electronic Conference Locators

IEEE Provides:

- 4 Locations: TBD
- Sponsor branding incorporated into the structure of the locators
- Mobile App Rotating Banner Ad at the bottom of the app's Dashboard page.
- Semi Exclusive Banner Ad for Online Floorplan (1 of 9)
- All the benefits of a Level 2 Enhanced Listing
- Logo inside sponsor's booth in the online Floorplan. (Only for booths that are 20 W x 30 H or larger).
- Sponsor logo on website and applicable onsite signage.

Sponsor Instructions:

- Locator Structure Graphic Deadline: February 18, 2022
- Mobile App Banner Ad Graphics Deadline: November 18, 2021
- Online Floorplan Rotating Banner Ad Graphic Deadline: January 3, 2022
- Level 2 Enhancement Deadline: February 15, 2021
- Digital Logo Deadline: November 18, 2021
- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>
- Level 2 Package Enhancements can be added at your convenience in your exhibitor dashboard.
- Review and approval of proofs must be received within 2 business days of receipt of proof.

Specs:

- Locator Structure Graphic spec:
 - 35" W x 17" H
 - 111" W x 17" H
 - 15" W x 72" H
 - Mobile App Banner Ad:
 - 480 W x 40 H pixels or 455 W x 80 H pixels
 - PNG or JPG format is acceptable (without transparency.)
 - For all images, interlaced images are not accepted. Images must have OPAQUE backgrounds, not translucent.
 - Specify destination (eBooth or External Web site URL)
 - Online Floorplan Rotating Banner Ad Specs: 205 W x 60 H (.jpg or .png)
 - PNG Logo
 - Vector Logo
- See below for Level 2 Enhancement Specs
-