

Online Directory

IEEE Provides:

- Exclusive graphic ad placement on the Online Directory Exhibitor Search Page
- Exclusive graphic ad placement on the show planner and facility overview pages
- Mobile App Rotating Banner Ad at the bottom of the app's Dashboard page.
- Semi Exclusive Banner Ad for Online Floorplan (1 of 9)
- All the benefits of a Level 2 Enhanced Listing
- Logo inside sponsor's booth in the online Floorplan. (Only for booths that are 20 W x 30 H or larger).
- Sponsor logo on website and applicable onsite signage.
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Sponsor Instructions:

- Online Directory Exhibitor Search Page Ad Graphic Deadline: November 18, 2021
- Online Directory Show Planner and Facility Over Page Graphic Deadline: November 18, 2021
- Mobile App Banner Ad Graphics Deadline: November 18, 2021
- Online Floorplan Rotating Banner Ad Graphic Deadline: January 3, 2022
- Level 2 Enhancement Deadline: February 15, 2021
- Digital Logo Deadline: November 18, 2021
- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>
- Level 2 Package Enhancements can be added at your convenience in your exhibitor dashboard.

Specs:

- Online Directory Exhibitor Search Page Ad Graphic: 400 W x 126 H
- Online Directory Show Planner and Facility Over Page Graphic: 400 W x 126 H
- Mobile App Banner Ad:
 - 480 W x 40 H pixels or 455 W x 80 pixels
 - PNG or JPG format is acceptable (without transparency.)
 - For all images, interlaced images are not accepted. Images must have OPAQUE backgrounds, not translucent.
 - Specify destination (eBooth or External Web site URL)
- Online Floorplan Rotating Banner Ad Specs: 205 W x 60 H (.jpg or .png)
- PNG Logo
- Vector Logo
- See below for Level 2 Enhancement Specs