



**POWER IN CONNECTIONS**  
APRIL 25-28, 2022 | NEW ORLEANS | ERNEST N. MORIAL CONVENTION CENTER

## Sponsor Specifications & Guidelines

### Lunch in Exhibit Hall Tuesday

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#### IEEE Provides:

- Sign recognition at event & main entrances
- Sponsor logo on website and applicable onsite signage.

#### Sponsor Instructions:

- Digital Logo Deadline: November 18, 2021
- Branded Napkins Deadline:
  - April 18, 2022 - Ship Directly in Advance to the Warehouse (Recommended)
  - April 25, 2022 - Ship Directly to Convention Center
  - Labels to be provided in December 2021
- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>

#### Specs:

- PNG Logo
- Vector Logo