

Level 2 Enhanced Listings

IEEE Provides:

- All benefits of Basic & Level 1 listings
- List of qualified sales leads
- Statistical data from online listing
- Portal to display online listing with products, specials, etc.
- Inclusion in the Featured Exhibitor search
- Priority placement in search results
- Company name is starred in search results

Sponsor Instructions:

- Add/upload at your convenience in your exhibitor dashboard:
- Included with Basic Listing
- Company name
- Product Categories
- Company Contact Details (address, phone, website, & email)
- Company description (200 characters)

Plus:

- Upload of company logo/trademark to display in online exhibitor listing
- Short company / product video
- Ability to upload 5 total Press Releases
- Ability to upload 5 total Show Specials
- Ability to upload 4 products with images (included in the online searchable product gallery)

Specs:

- Company Logo
 - JPEG, PNG, TIF, or BMP file
 - less than 25MB
- Videos:
 - Max file size: 75MB
 - Allowed File Types: AVI, MOV, WMV, MP4, MPEG, 3GP, and 3G2
- Products w/Pictures:
 - Small Image:
 - GIF or JPEG
 - Max 30KB
 - 250 W x 120 H
 - Large Image:
 - GIF or JPEG
 - Max 300KB
 - 500 W x 500 H