



**POWER IN CONNECTIONS**  
APRIL 25-28, 2022 | NEW ORLEANS | ERNEST N. MORIAL CONVENTION CENTER

## Sponsor Specifications & Guidelines

### Exhibit Floorplan Logo

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#### IEEE Provides:

- Logo inside sponsor's booth in the online and mobile Floorplan. (Only for booths that are 20 W x 30 H or larger).
- Enhanced listing on Floorplan logos do not include additional sponsor recognition.

#### Sponsor Instructions:

- Digital Logo Deadline: No deadline. Logos will be uploaded within 1 week of receipt.
- Upload all files to the IEEE T&D Sponsor Portal - <https://www.ieeet-d.org/sponsorportal>

#### Specs:

- Vector Logo