

IEEE PES T&D 2010 Collegiate Program

“Student Video Challenge”

Win \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

Where do you see yourself by the time you become an engineer? Create an original video that describes how you envision your future.

Enter the IEEE PES T&D 2010 *Student Video Challenge* by:

1. Produce a unique video, 1- minute minimum and 3- minute maximum, describing where you see yourself by the time you become an engineer.
2. See contest rules following this announcement.
3. Send it to IEEE PES T&D 2010 Collegiate Program committeeman Dr. Ittiphong Leevongwat by e-mail at ILeevong@UNO.edu, all entrants, contributor(s), participant(s) must be IEEE Student Member Number(s).

Deadline for Submissions is February 28, 2010; ONLY IEEE Student Branch members are eligible.

- 1st Prize Winner receives \$400.00
- 2nd Place \$300.00
- 3rd Place \$200.00
- 4th Place \$100.00

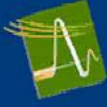
A panel of judges from IEEE PES T&D 2010 Collegiate Program will evaluate each eligible submission and select winners by February 28th, 2010 based on the following criteria:

1. Originality and Creativity - 40%
2. Aesthetic Appeal - 20%
3. Relationship of content Contest theme (i.e., “envisioning your future”) - 40%

Be a winner

Get your video shown at the conference Collegiate Program Luncheon

2010



IEEE PES Transmission and Distribution Conference and Exposition

New Orleans, Louisiana

Conference April 19-22 Exposition April 20-22

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RULES and REGULATIONS

Open to persons who are 18 years of age or older as of date of entry. Void Where Prohibited.

1). CONTEST DESCRIPTION: The IEEE (Institute of Electrical and Electronics Engineers) Student Video Challenge (the “Contest”) begins at 12:00:01 a.m. Central Time (“CT”) January 1st, 2010 and ends at 11:59:59 p.m. CT on February 28th, 2010. The Contest consists of two (2) Phases: A Submission Phase and A Voting Phase. The Submission Phase begins at 12:00:01 a.m. CT on 1/1/10 and ends at 11:59:59 p.m. CT on 2/28/10. Contestants are invited to submit videos via YouTube. All video submissions must be Uploaded by 11:59:59 p.m. CT on 2/28/10. The Voting Phase begins at 12:00:01 a.m. 2/28/10 and ends at 11:59:59 p.m. CT on 3/31/10.

The top five scoring video submissions (as determined by the judges) from the Submission Phase will be notified by e-mail.

2). ELIGIBILITY: Open to persons who are 18 years of age or older as of date of entry who are IEEE Student members. Persons in any of the following categories are not eligible to submit entries or win a prize: Individuals employed by IEEE (“Sponsor”), any immediate family members (defined as parents, children, siblings and spouse, and each of their respective spouses, regardless of where they live) and persons living in the households of each of these individuals, whether related or not. By entering, entrants agree to comply with these Official Rules available at: <http://www.ieeet-d.org>. Contest is subject to all applicable federal, state, local laws & regulations. Participants agree that these Official Rules are governed by the laws of the state of Louisiana. Void where prohibited or restricted by law.

3). HOW TO ENTER: Submit your proposed video concept to IEEE PES T&D 2010 Collegiate Program committeeman Dr. Ittiphong Leevongwat by e-mail at ILeevong@UNO.edu with your name, complete mailing address, email address, phone number, age, and title of your entry. Submit your video to YouTube. The Video must not be longer than 3 minutes and must be submitted in QuickTime (.mov) OR .avi format. All entries must be in English. There is no limit to the number of entries per person, as long as each entry is different and meets all requirements. Entries may be submitted by individual or group entrants with a representative of the group submitting the required information who will also be responsible for receiving any prize on behalf of the group. Sponsor will only award a prize to the group representative and will not be responsible for presenting prize to any of the other group members. By submitting an Entry, each entrant confirms that Sponsor may post his/her entry on: <http://www.ieeet-d.org> if they are one of the top five semi-finalists.

By submitting a video (“Entry”), each entrant represents that the Entry submitted (including the music, beats and lyrics in the video) is the original work of entrant and has never been published and has not previously won any other contest award. Sponsor assumes no responsibility for disputes between persons claiming authorship of the Entry. Each entrant further represents that use thereof does not infringe third party rights (including, but not limited to those of any videographer or any individual featured in the video), and the right to submit it is not restricted by copyright. Entry cannot defame, disparage or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. Entrant represents that any individuals in the Entry who are identifiable have consented to the use of their image and performance in the video, the submission of the video in this Contest, and the use of the Entry by Sponsor in any way Sponsor deems appropriate, including any and all media, and that

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such individuals will sign all necessary documents granting Sponsor these rights if required by Sponsor. Entries must be suitable for publication in a public forum (as determined by Sponsor in its sole discretion), may not contain nudity, profanity, or threats of physical violence, and may not reflect negatively on the Sponsor. Entries submitted become the exclusive property of Sponsor and will not be acknowledged or returned. With respect to the Entry entered, entrant unconditionally assigns and transfers to Sponsor all rights, title, interest and claims in the Entry, including, without limitation, the copyright therein, and waives any moral rights in the Entry. Sponsor shall have right to post, use, copy, broadcast, display, publicly perform, alter, edit, assign, make derivative works, however it sees fit in any media or format now or hereafter known, royalty-free worldwide perpetuity without limitation or dispose of such Entries in whole or in part (including clips or still frames from Entries) without approval of entrant. Winners will be required, as a condition of being awarded a prize, to grant the Sponsor the right to use his/her name, image, likeness and biographical materials and any other individuals appearing in the Entry, as well as the winning video for advertising, publicity and promotion purposes including, without limitation, online announcements without additional compensation. Entries that do not comply with these Official Rules will not be eligible.

4). JUDGING: All forms of entry will be reviewed under the same criteria stated herein below. To be eligible for judging, entries must be submitted online no later than 11:59:59 p.m. CT on 3/31/10. Entries received after this date/time will not be accepted. Proof of e-mailing does not constitute proof of delivery. All entry material received by the Sponsor will not be returned.

Step One: Determining Four (4) Finalists by 4/10/09:

All eligible entries received will be judged and scored by qualified judges, based on the following equally weighted judging criteria:

- Originality and Creativity - 40%
- Aesthetic Appeal - 20%
- Relationship of content Contest theme (i.e., “envisioning your future”) - 40%

As determined by the judges scoring of the criteria noted above, on or about the week of 4/4/10, there will be four (4) finalists selected and announced. In the case of a tie, the judges will determine entrant with the highest score for the “Originality and Creativity” criteria among the tied entrants as a semi-finalist.

Step Two: Announcement of the Contest Winners during Week of April 4, 2010

Winners will be required to complete a notarized affidavit and return it within 5 days in order to receive their prize.

5). JUDGES:

Russell Trahan is Dean of the College of Engineering at the University of New Orleans and a past Chairman of the New Orleans Section.

Parviz Rastgoufard is a full professor and teaches Power Systems at the University of New Orleans. He is a long time IEEE volunteer of the New Orleans Section.

Ittiphong Leevongwat is an associate professor at the University of New Orleans.

Dimitrios Charalampidis is also an associate professor at the University of New Orleans.



The four Judges listed in these rules are scheduled to judge the contest entries, but are subject to change at the discretion of the Sponsor.

6). PRIZES:

- 1st Prize Winner receives \$400.00 USD
- 2nd Place \$300.00 USD
- 3rd Place \$200.00 USD
- 4th Place \$100.00 USD

Total Value of all prizes: \$1,000 USD.

All Prizes will be awarded, provided more than enough entries have been received. Prizes are non-transferable, and no substitutions are allowed, except at the discretion of the Sponsor. Prize will be awarded in the name of the Winner. All taxes on prizes won and other expenses related to accepting the prize are the sole responsibility of the Winner. Winners will be notified by mail, e-mail and/or phone. Potential Winners will be required to complete and return within 5 days an Affidavit of Eligibility and Release of Liability and (where legal) a Publicity Release. Failure to do so may result in disqualification and an alternate Winner being selected. Upon prize forfeiture, no compensation will be given. By accepting a prize, Winner grants permission to use his/her name, city, state, prize information, descriptions, photograph, voice, likeness, statements, and biographical information without limitation for advertising and publicity purposes on Sponsor's website and other promotional materials, without further compensation, except where prohibited by law. Decisions of the Sponsor and judging organization are final in all respects of the Contest and no correspondence shall be entered into.

7). WARRANTY AND INDEMNIFICATION: By entering, entrants hereby release and agree to hold harmless IEEE, Ruder Finn, their affiliates, subsidiaries, participating advertising and promotion agencies, technology and website development partner companies and employees of these companies (collectively "Releasees") from and against any and all rights, demands, claims, causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any damage, injury, loss whether direct, compensatory, incidental or consequential, to person including death and property, arising in whole or in part, directly or indirectly, from their acceptance of the Prize, their entry in the Contest or their participation in any prize related activity, or any travel related to the Prize or any prize related activity except for personal injury or death caused by negligence. By entering, entrants grant permission for their descriptions, likeness, statements, entry and biographical information to be used without limitation or further compensation, for advertising and publicity purposes and on website except where prohibited by law. Releasees are not responsible for any lost, stolen or otherwise unaccounted for entries, and or misdirected, illegible, incomplete, delayed or damaged entries. Releasees are not responsible for any human, printing, typographical or other error in the contest official rules and other materials posted on the website or in the administration of the Contest. Sponsor has the sole right to cancel or suspend the Contest or any portion thereof for any reason whatsoever. In such cases, notice to this effect will be posted and prizes will be awarded from all eligible entries received prior to cancellation.

8). DISQUALIFICATION: Any false information provided within the context of the Contest by any participant concerning identity, postal address, email address, telephone number, ownership of right or non-compliance with these rules or the like may result in the immediate disqualification of the participant from



the Contest. Sponsor further reserves the right to disqualify any Entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party or otherwise does not comply with these official rules.

9). NO RECOURSE TO JUDICIAL OR OTHER PROCEDURES: To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any participant expressly waives any and all such rights.

10). INTERNET: If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Releasees which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right at its sole discretion, to disqualify any entry or any individual who tampers with the entry or voting process, and to cancel, terminate, modify or suspend the Contest and at Sponsor's discretion select winners as it deems necessary. In the event of a dispute as to the identity of an entrant, entry will be declared made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, Internet service provider or other organization (e.g. business, educational, institution, etc.) that is responsible for assigning email addresses associated with the submitted email address. Releasees are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this contest or downloading any materials in this contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL & CIVIL LAWS & SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

11). PRIVACY & PERSONAL INFORMATION: This promotion is subject to Sponsor's Security and Privacy Policy posted at: <http://www.ieee.org/web/publications/rights/privacy.html>. Information collected from Entrants will be used by Sponsor for the purpose of administering the Contest. The data may also be used to do a background check on their identity and verify their eligibility to participate and to receive a prize. Sponsor shall not sell, share or otherwise disclose personal information of Entrants with third parties, other than to third parties engaged by Sponsor to fulfill the above purposes. In the event of any discrepancy between the privacy policy and these Official Rules, the privacy policy shall control and govern.

12). WINNERS LIST: For list of Contest Winners, log onto: <http://www.ieeet-d.org> on or about April 15, 2010, available for a period of up to 30 days.